



**DESIGN & BUILD**  
**UK**

**MEDIA PACK - SUPPLEMENTS**

# WELCOME TO **DESIGN AND BUILD UK** PUBLISHING LTD, ONE OF THE UK'S MOST PRESTIGIOUS PUBLISHING HOUSES WORKING ALONGSIDE ITS VERY OWN PROFESSIONAL CREATIVE STUDIO.

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Design and Build Publishing Ltd is a leading publishing house working in combination with a professional creative studio. Currently we publish the Journal Design & Build UK along with several supplements for our clients.

Our team of dedicated professionals control every aspect of the publishing and design process, from initial concept to final distribution, drawing on specialist skills to meet the highest expectations of both our clients and readers.

Design and Build Publishing Ltd operates at the highest level, in Government, Construction and Retail projects; our senior staff has accumulated years of experience working with governmental departments as well as the Construction and Retail sector.

Our design studio offers a full service from corporate identities and branding to website design and advertising design. The studio offers high quality creative design that is competitively priced for today's market.

Each one of our customers is assigned an account manager and designer who will look after them

and their company's media promotions from the get go.

Account Managers are all highly trained and will be the customer's first port of call.

We stay in close contact with all customers to make sure they are completely satisfied with all aspects of our service and we pride ourselves on creating a customer for life, not just for a quick sale.

The secret of success in this industry is to achieve a synergy of interest between the client and the associates/sponsors of the project.

Quite clearly there must be a balance of interest and it is in the achieving of that balance that Design and Build Publishing Ltd excels in.

The feature/supplement is constructed accurately, imaginatively, with flair but also sensibly and responsibly.

Equally the sponsor must achieve value for money, a high profile and the opportunity to be seen supporting the client in question.





# READERSHIP

Design & Build UK is sent out to a mailing list of companies and professionals each month. These are all opt in email addresses which means everyone receiving the magazine has chosen to do so and will be expecting it each month.

It goes to the main decision makers within companies such as CEOs, Managing Directors, Contracts Managers, Quantity Surveyors, etc.

Our target audience is made up of Government and Local Authorities, Main Contractors, Housing Associations, Retail Sector, Architects, Health Trusts, Consultants, Sub contractors and Suppliers.

**TARGETED TOWARDS ALL KEY DECISION MAKERS - FROM CEOS TO PROJECT MANAGERS**

HEALTH TRUSTS

SUB  
CONTRACTORS

ARCHITECTS

RETAIL SECTOR

SUPPLIERS

CONSULTANTS

HOUSING  
ASSOCIATIONS

MAIN  
CONTRACTORS

GOVERNMENT

**“THE SECRET OF SUCCESS IN THIS INDUSTRY  
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BETWEEN THE CLIENT AND THE ASSOCIATES/  
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THAT DESIGN AND BUILD PUBLISHING LTD  
EXCELS.”**

**READERSHIP LAST QUOTED AT  
165,478 AS OF SEPTEMBER 2018**



# ADVERTISING

A SELECTION OF THIS YEAR'S FINEST FEATURES INCLUDE "THE UK'S MOST EXTENSIVE CONSTRUCTION PROJECTS", "OVERSEAS PROJECTS OF INTEREST" AND "PRODUCT INNOVATION". READ ALL OF OUR BACK ISSUES ONLINE USING OUR YEARLY DIGITAL SUBSCRIPTION.

Design and Build Publishing Ltd provide our clients with a wide range of advertising opportunities from within the UK's leading monthly construction publication and one company based supplements.

We also publish promotional brochures and supplements.

Design & Build UK also produce email marketing campaigns for various clients which are focussed at marketing products and services to our contact directory of construction related professionals, made up of key decision makers within the industry, including company owners, directors, procurement managers, buyers, project managers and quantity surveyors; in fact we have the email addresses (and consequent contact details) for 90% of all decision makers within the construction industry, including developers, architects, land owners, main contractors, suppliers, consultants and subcontractors.

## ADVERTISEMENT PRICES

POSITION	MONTH
Front Cover	£3995
Back Cover	£3695
Inside Front Cover	£3495
Inside Back Cover	£3495
Double Page Spread	£3695
Full Page	£2695
Half Page	£1995
Quarter Page	£1295
Eighth Page	£995
Mini Ad	£595

# ANNUAL SUPPLEMENTS ARE SENT OUT EVERY MONTH FOR A TOTAL OF 12 MONTHS

## ADVERTISEMENT DIMENSIONS

POSITION	WIDTH	HEIGHT	ORIENTATION
Front Cover	210mm	297mm	Portrait
Back Cover	210mm	297mm	Portrait
Inside Front Cover	210mm	297mm	Portrait
Inside Back Cover	210mm	297mm	Portrait
Double Page Spread	420mm	297mm	Landscape
Full Page	210mm	297mm	Portrait
Half Page	185mm	133mm	Landscape
Quarter Page	90mm	133mm	Portrait
Eighth Page	90mm	64mm	Landscape
Mini Page	64mm	42.5mm	Landscape

FOR MORE INFORMATION  
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Phone: 08444 170 170







DESIGNANDBUILDUK DESIGNANDBUILD4

BRAND DESIGN | MARKETING | WEB DESIGN | PUBLISHING

DESIGN & BUILD UK

APPROXIMATELY  
150,000 READERS  
IN THE UK



MAXIMISE YOUR SALES AND REVENUE POTENTIAL  
[Register for our FREE TRIAL today!](#)

We Connect  
Construction

DESIGN & BUILD UK

WE'RE HIRING NOW!

DESIGN & BUILD UK

ADVERTISEMENT PRICES

POSITION	1 MONTH	2 MONTHS	3 MONTHS
Front Cover	£600	£1000	£1200
Back Cover	£500	£750	£1000
Inside Front Cover	£500	£750	£1000

ADVERTISEMENT DIMENSIONS

POSITION	WIDTH	HEIGHT	ORIENTATION
Top Banner	728px	90px	Landscape
Sidebar Banner	120px	600px	Portrait
Bottom Banner	440px	260px	Landscape

ONLINE ADVERTISING

ALL POSITIONS ARE BASED ON A THREE WAY ROTATIONAL BASIS - EACH COMPANY SHARING THE POSITION WITH TWO OTHERS ON AN EQUAL ROTATIONAL BASIS.





## OUR NEW SUBSCRIPTION SERVICE

New subscription service at [www.designandbuilduk.net](http://www.designandbuilduk.net)

Any SME company will tell you that marketing isn't the right area is a mine field. Marketing departments are expensive and a lot of companies just avoid it due to this. We are here to take the stress of all that away for you with our monthly subscriptions and experts in the sector.

What we offer:

- We build and design packages around your company's needs
- Marketing advice available and we can seek agency discounts on your behalf with other companies
- Company branding
- Access to full design team
- Statistics and reviews quarterly to ensure you are getting the most of our service
- All our packages are based on an assessment of your company
- We offer pro-active marketing as well as reactive, access to our sister companies lead generation website available
- We publish over 10 magazine and supplements a month which you can have full access to with approx 150k readers within the industry

## DESIGN & BUILD ASSOCIATE MICRO-SITE'S

Publishing your own microsite with our Prime Promotion package couldn't be easier. A presence on Design & Build UK's website allows you to post your latest content, case studies and press releases onto your very own microsite, which will be visible to our visitors for 12 months.

Your microsite allows you to engage and educate the Design & Build UK community and, most importantly, promote your business. Add your contact details, including social media links, to your microsite to allow prospects to contact you. We will post any news/updates onto our Design & Build UK social media platforms, which will link back to your microsite as well. This allows you to further engage the construction community with unique video and e-content driving value for your brand.

Incorporating your company's microsite with Design & Build UK will enable your main site to 'share' traffic with Design & Build UK, which will enable your site to achieve a better SEO rating and thus make your company more visible when using a search engine such as Google.

As part of the prime promotion package, Design & Build UK will also include your brand within our newsletter that is sent out to our ever-growing subscriber list each month.

**ANY QUESTIONS?  
FEEL FREE TO ASK!**





**DESIGN AND BUILD PUBLISHING LTD.**

**[WWW.DESIGNANDBUILDUK.NET](http://WWW.DESIGNANDBUILDUK.NET)**

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