

MARKETING PACK

RATE CARD

PRODUCT		BRONZE 1 Month	SILVER 3 MONTHS	GOLD 6 MONTHS	PLATINUM 12 Months	SINGLE ITEM PRICE
E-CAMPAIGN	PRICE Quantity	£2500 1	£6500 3	£11000 6	£18000 12	E-CAMPAIGN £2500
D&B UK MAG ADVERTISING	PRICE Quantity	£1995 1	£5000 3	£9000	£17000 12	D&B UK MAG AD (FULL PAGE) £1995
D&B UK WEBSITE BANNER AD	PRICE Quantity	£650 1	£1100 3	£2000 6	£3500 10	D&B UK WEB BANNER AD (1 MONTH) £650
SPONSORED ARTICLES	PRICE Quantity	£1250 1	£2200 3	£4000 4	£7000 8	SPONSORED ARTICLES £1250
D&B UK NEWSLETTER	PRICE Quantity	£1750 1	£4500 3	£8000 6	£15000 12	D&B UK NEWSLETTER £1750
PRIME PROMOTION	PRICE Quantity		-	£4500 6	£8000 12	ANNUAL PRIME PROMOTION £8000
INDIVIDUAL PRICING		28895	£19300	£38500	£68500	COMPANY SUPPLEMENT AD £2695
PACKAGE RATE CARD PRICE		£4495	£9300	£15900	£26400	COMPANY BRANDED SUPPLEMENT £5995
PER MONTH BREAKDOWN		£4495	£3100	£2650	£2200	PERSONALISED PACKAGES ALSO AVAILABLE UPON REQUEST

TESTIMONIALS

Design & Build UK have provided a fantastic e-campaign service to us every two months promoting our products and have managed to market our products more successfully than other outlets we have used in the past.

We have used multiple construction & infrastructure focused marketing companies with varying success, however Design & Build UK have far exceeded our initial expectations and continue to offer quality leads time and time again.

In addition to this they have worked with us to design our bespoke website which has enabled us to reach a wider audience through their SEO techniques and achieve a more bespoke display for our products

Design & Build UK e-campaigns and digital know-how have helped us generate a number of strong working relationships. They are our go to company for all our marketing needs.

Harrison Jones 3D Custom Coverimgs

WHAT OUR CLIENTS HAVE TO SAY REGARDING OUR SERVICES

Design & Build UK offer a fantastic bespoke service and have provided this to Club Wembley promoting our membership packages for nearly three years. We have found that Design & Build UK offer some of our best marketing in the construction & infrastructure sectors and have continued to deliver consistent results on a regular basis.

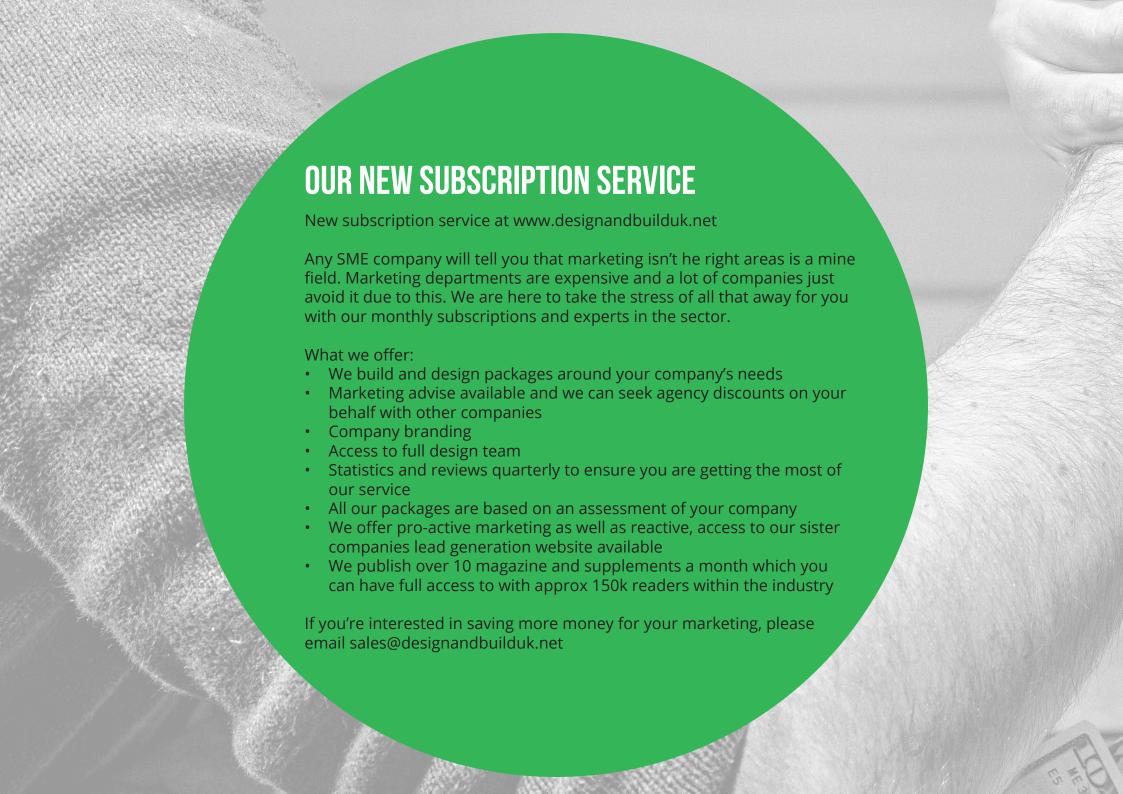
We have always found the team at Design & Build UK a pleasure to work with and they have always offered a service that perfectly suits our needs.

Huw Graham Club Wembley Design & Build UK are a company we have used for several years and have always identified and guided our company into advertising in the most appropriate oppertunities that are available. They have always proven to be very efficient and professional in all of our dealings with them.

Alan Shearer Howarth Timber Windows & Doors

I've always enjoyed the content in the Design & Build UK magazine and feel it 's one of the premium reads in the construction industry. My contact there, kara Ridgeway, is very customer focused and is always on hand to advise and make sure we get the best value for money possible when we advertise.

Kwame Appiah Kone PLC



Marketing advise available and we can seek agency discounts on your behalf with other companies

Simply feature you across all marketing platforms suited to you

Marketing advice

Company branding We can work as an agency for you

We offer pro active marketing as well as reactive, access to our sister companies lead generation website available

Statistics
and reviews
quarterly to
ensure you are
getting the most
of our service

Access to full design team

E-CAMPAIGN



3 New Colours That Work

Drive away in the undated award winning Isuzu D-Max range now available in 3 new colours From the capable Galena Grev, the reliable Sapphire Blue to the confident Spinel Red it's a selection of colours to suit everyday life.

With the latest technology and enhanced specification the Isuzu D-Max continues to go from strength to strength.



Watch the Isuzu D-Max Designed for the farmer, the the Isuzu D-Max can tackle

nything and everything.

THE AWARD WINNING ISLIZIJ D-MAX RANGE QUITE CLEARLY IT JUST WORKS













SEE THE FULL ISUZU D-MAX RANGE









uzu would like to ensure you get the right communication from us at the right time.

To help us do this, simply update your preferences by clicking here.

Click here to unsubscribe

These days, we've replaced leaflet drops with online marketing such as email marketing campaigns.

We at Design & Build UK have built up an enviable contact directory of construction related professionals, made up of key decision makers within the industry, including company owners, directors, procurement managers, buyers, project managers and quantity surveyors; in fact we have the email addresses (and consequent contact details) for 90% of all decision makers within the construction industry, including developers, architects, land owners, main contractors, suppliers, consultants and subcontractors.

An email marketing campaign is a series of emails a business uses to communicate with current and potential customers. They are used to persuade customers to engage with your company. Email campaigns are an important part of inbound marketing.

Design & Build UK as an email campaign service provider provides complimentary analytics with each campaign. Though all analytics are important, the 3 most important are open rate, click through rate (CTR), and unsubscribes.

Email analytics are critical in that they'll give you very specific areas in which your products and services are deemed useful; your sales team have specific contact details for the people who are interested in your company.



With the start of the new football season, it's the perfect time to get in on the action. Guarantee your place at all of Wembley's biggest events with a Club Wembley membership.

- All England Men's Senior home games at Wembley
 The Emirates FA Quo Senn-Finals
 The Carabox Our Final
 The Carabox Our Final
 The FA Community Shield
 Priority access to world class concerts and events such as
 Ed Sheeran and the NFL 2017 London Games at Wembley,
 as well as a whole host of other benefits.

Whether you're looking to entertain clients, host business meetings or create memories with family and friends, Club Wembley provides the ultimate backdrop.

To guarantee your place in history, you'll need to move fast. Call Huw Graham today on 0208 795 9527 or email Huw.Graham@wembleystadium.com

MAKE AN ENQUIRY







O INNER CIRCLE

From £2.100 inc VAT

The soul of Club Wembley, with unrivalled level two views and access to a variety of membersonly bars and restaurants

DIRCOVER MORE



£7,500 inc VAT

Seats right on the halfway line offering spectacular views of the action, with à la carte dining, live music and entertainment.

DISCOVER MORE



D&B UK MAG AND ADVERTISING



Design and Build UK can provide you with a range of advertising opportunities from printed journals to online marketing concepts. These can include promotional brochures and supplements which we will send to our extensive client and readership database.

Design & Build UK is sent out to our subscription which has been accumulated over years of publications.

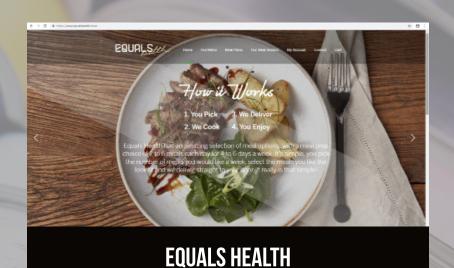
Our subscription base consists of the main decision makers within companies such as CEOs, Managing Directors, Contracts Managers, Quantity Surveyors, etc.

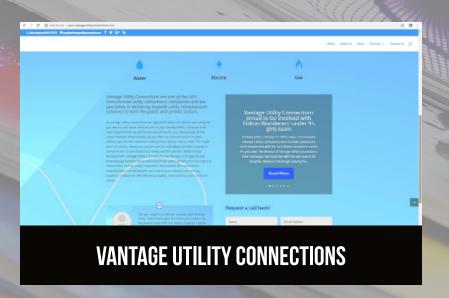
Our subscription is also made up of Government and Local Authorities, Main Contractors, Housing Associations, Retail Sector, Architects, Health Trusts, Consultants, Sub contractors and Suppliers. Banner Advertising is also called display advertising (as opposed to text-only advertising) because of the visual nature of banner ads. Design & Build UK's banner adverts will take the visitor from our website to the advertiser's website or a specific landing page, chosen by the advertisers.

This allows you to promote your brand in a prominent position on the design & Build UK website – making your company visible to thousands of visitors each day.

The banner advert creates a gateway to your website with one click. We also offer the services of our in-house design team, who will help you create a banner that gets the attention of our audience.

Our design department can also assist you with full corporate branding from design to print.





SPONSORED ARTICLES

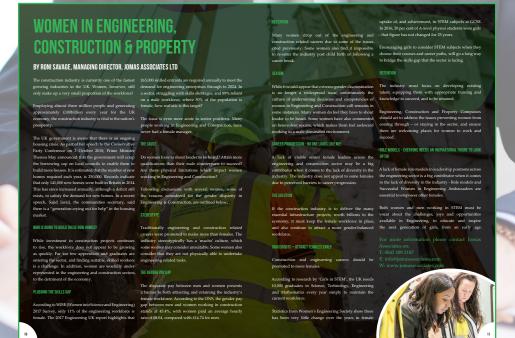
Sponsored articles are an optional feature which provides you with the opportunity to create an article highlighting your company with the assistance of our content team.

Our editorial specialists can suggest topics which would appeal to a wider audience based on industry trends, discussions, news or your own experiences within your industry; we also include your images which illustrate the content.

The article will be featured within Design & Build UK magazine (both hard copy and online) and a placement will be published within our news section of the Design & Build UK website at no extra cost.

Design & Build UK have the ability using our online publications to link your article to additional pieces of content on your microsite via our Prime Promotion package or your own company website.





D&B NEWSLETTER

The Design & Build newsletter is distributed monthly to our readers. The newsletter contains breaking news from the construction industry, new products news and looks ahead to features for the coming month.

The newsletter is distributed to our subscription list and newsletter advertisement placements will feature your branded advertisement in banner format included in our communications to our evergrowing subscriber list.

All adverts will feature click through links your website, microsite and/or social media presence. You will also receive analytics on a monthly basis so you can gauge your audience.



The flagship magazine of Design & Build Publishing Ltd and the UK's leading online construction magazine, which is distributed throughout the UK to a client readership of approximately 150,000, including the main decision makers in the construction and retail industry.

MAGAZINES

SUBSCRIBE

SUPPLEMENTS

Within this edition we showcase some of the top Art & Tourism projects and Grade I and Grade II-listed conversions in the UK.

Willmott Dixon and the mill co project have both been busy repurposing the Grade II-listed Herman Miller Building for Bath Spa University's School of Art & Design. The original 'Bath Brief' that made the building so famous in the 1970's is being followed once again to create a flexible and dynamic space for students and the general public to make and learn in.

Meanwhile, a derelict, brutalist building in East London has kick started a cultural movement down in London's Royals Docks. The Silver Building, formerly known as the Carlsberg Tetley, is helping to combat a severe shortage of affordable workspace and studio space for creative start-ups in the capital. Nick Hartwright, the man behind the transformation spoke to Design and Build UK about his latest projects and his view on modern regeneration.

Mental Health may be more at the forefront of thinking within the construction industry so we this month we feature Aggregate Industries' campaign to tackle the issue.

This month's password for access to Design & Build UK is: ...





PRIME PROMOTION

Publishing your own microsite with our Prime Promotion package couldn't be easier. A presence on Design & Build UK's website allows you to post your latest content, case studies and press releases onto the your very own microsite, which will be visible to our visitors for 12 months.

Your microsite allows you to engage and educate the Design & Build UK community and, most importantly, promote your business.

Add your contact details, including social media links, to your microsite to allow prospects to contact you.

We will post any news/updates onto our Design & Build UK social media platforms, which will link back to your microsite as well. This allows you to further engage the construction community with unique video and e-content driving value for your brand.

Incorporating your company's microsite with Design & Build UK will enable your main site to 'share' traffic with Design & Build UK, which will enable your site to achieve a better SEO rating and thus make your company more visible when using a search engine such as Google.

As part of the prime promotion package Design & Build UK will also include your brand within our newsletter that is sent out to our ever-growing subscriber list each month.

SOCIAL MEDIA MANAGEMENT



SOCIAL MEDIA MANAGEMENT



WEBSITE DESIGN

WEBSITES FROM AS LITTLE AS £500

Full Website
Design Working
with Experienced
Designers

Domain and Hosting Included for the first Year Standard, eCommerce, Blog, Catalogue & Bespoke Sites Available

Edit/Add Content After Completion with our CMS Websites Basic SEO
Services Provided
as a Foundation to
Ensure Good Practice
Across Your
Website

All
Websites
produced by
Design and Build
UK are reliable,
Rewarding and
Responsive

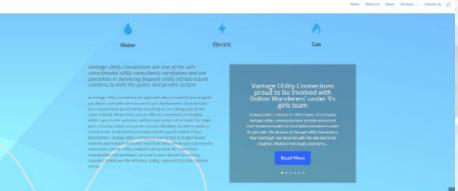
Design & Build Publishing Ltd offer a full website design and maintenance service for any UK or international businesses.

If your business doesn't have a current website then you won't be able appreciate how a much a website that is marketed in the search engines can bring to your business and create a noticeable sales marked improvement.

It is important that any business website design gives prospective clients the right impression of your company and presents your company as a professional, competent business.

To do this your website must convey such an image and will only do so if it is professionally designed itself.







RATE CARD

	Region	Price Per Month	Price Annually
	East Anglia	£150	£1800
	Midlands	£200	£2400
	London and Greater London	£350	£4200
	North East and Yorkshire	£200	£2400
	North West	£250	£3000
	North Ireland and Republic of Ireland	£200	£2400
	Scotland	£150	£1800
	South East	£300	£3600
-	South West and Wales	£150	£1800

9	Total	£23,400
	All Areas Discount	£16,380 30%

We Connect Construction

3 Areas	10%
6 Areas	15%
All Areas	30%



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